

Value for Money

Study code: OW3:1079

Study Title: Estimating the Effects of a Low- Cost Early Stimulation and Parenting Education Program in Mexico

Grantee's response on the VFM:

1. Staff Cost

- The Project Assistant (long-term consultant) should have featured in the list of staff. Apologies for the oversight.
- Recruitment for the Research Associate (RA) is ongoing (near completion). The salaries are estimates. Given the more specialized skill set of the RA, it is expected that that person will earn a higher salary, though this depends on the candidate's qualifications.
- The RA is a long-term consultant, and not a World Bank staff member. As such, outside funds can be used to pay her fees.

2. Travel and subsistence summary

- The number of days per trip for each traveler is as follows:
 1. Project Manager: 5 days (15 trips – 5 per year, in-country, hence lower cost)
 2. International PI: 5 days (3 trips – 1 per year)
 3. PI and PhD student: 5 days (3 trips – 1 per year)

3. Survey Cost

- Estimated costs for Technical design and consultation breakdown as follows:
 1. Location and conferencing services in Mexico City – 2 days: \$10,000-
Please provide the basis of arriving at this figure. Were any quotes available from any Hotel in which such conference will be arranged.
 2. Food services – 3 meals/day * 2 days * 20 participants: \$3,000
 3. Hotel accommodation for in-country participants (approx 10): \$3,000
– what is the per night cost of accommodation in the above said hotel?
 4. Local travel for in-country participants (approx 10): \$3,000 – please provide the back ground working to arrive at \$300 per participant cost
 5. Preparation of materials for participants (approx 20): \$1,000
- Estimated costs for Field testing breakdown as follows:
 1. Preparation and printing of surveys: \$5,000
 2. Contracting of enumerators (10*100/day*20 days): \$20,000
 3. Rental vehicles for testing (5): \$2,500
 4. Data entry and analysis: \$2,500
- \$100/survey in comparison communities is based in-country experiences with survey collection in basic education at the school level, as well as international experience with similar data collection techniques on ECD-related issues in Brazil and elsewhere.
- The estimate of \$20/page for translation and typing costs is on the higher side due to the diversity of languages in Mexico's indigenous communities. The translation services requested are therefore somewhat specialized.
- The team will re-program the budget item for software development as requested. The estimated cost of \$10,000 is based on previous experiences. Quotes are not yet available for this work.